Thursday, 5th of March

08.30 - 09.00
Welcome and Introduction
Ödül Bozkurt (University of Sussex, UK) and Mike Geppert (FSU Jena, Germany)

09.00 - 10.30: Meeting 1 (Videoconference)
“Do we need a theory of externalization?”
Roger Strange (University of Sussex Business School, UK)
Discussant: Irina Surdu

“Behavioural theories and international business management: Are we overdue a revival of bounded rationality?”
Giulio Nardella, Rajneesh Narula and Irina Surdu (all three of Henley Business School, University of Reading, UK)
Discussant: Roger Strange

10.30 - 11.00: Coffee Break

11.00 - 12.30: Meeting 2 (Videoconference)
“Developing parameters for the occurrence of modern slavery: Towards an empirical validation of Crane's theory of modern slavery”
Christoph Dörrenbächer (HWR Berlin, Germany) and Lukas Ellermann
Discussant: Peter Zettinig

“International Business research: Confronting the theoretical IB discourse with unfolding phenomena in a complex dynamic world”
Peter Zettinig and Niina Nummela (both of University of Turku, Finland)
Discussant: Christoph Dörrenbächer

12.30 - 14.00: Lunch Break
**14.00 - 15.30: Meeting 3**

“Emerging Economy MNCs and their geopolitical embeddedness: A case for a post-colonial perspective”  
*Ulla Mense-Petermann (University of Bielefeld, Germany)*  
**Discussant:** Florian Becker-Ritterspach

“The home country effect in internationalization theories of the firm: State of the art and future directions”  
Florian Becker-Ritterspach (HTW Berlin, Germany) and Khaled Fourati  
**Discussant:** Ulla Mense-Petermann

**15.30 - 16.00: Coffee Break**

**16.00 - 17.30: Meeting 4**

“The diplomatic imperative: MNEs as international actors”  
*Brent Burmester (University of Auckland Business School, New Zealand)*  
**Discussant:** Brian Wierman

“Outward investment from emerging markets: context and interdisciplinarity in IB research”  
*Suma Athreye (University of Essex)*  
**Discussant:** Mike Geppert

**19.30 - End: Dinner at Wirtshaus Ratszeise**

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**Friday, 6th of March**

**10.00 - 12:00: Meeting 5**

“Repackaging the airport leadership book: Self-management as the latest international management fad”  
*Leo McCann (University of York, UK). Edward Granter (University of Birmingham, UK) and Brian Wierman (University of Manchester, UK)*  
**Discussant:** Brent Burmester

Epilogue and Group Discussion about new research agendas and directions for new research in International Business and Management  
*Ödül Bozkurt (University of Sussex, UK) and Mike Geppert (FSU Jena, Germany)*

**12.00 - 13.30: Lunch and Coffee - End of Paper Development Workshop**